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TURF and GRASS EXPO 2012

- part of the **AMSTERDAM 2012 EVENT** www.amsterdam2012event.com

December 12-13, 2012 AMSTERDAM, RAI Convention Centre

SYNTHETIC TURF – KEEPS MOVING FORWARD

Synthetic turf, synthetic grass, artificial turf, artificial grass, 3G, football turf – are just some of the names used to refer to the latest generation of SYNTHETIC TURF.

In these harsh economic times in professional sport and within public authority sport – investing in sustainable sports solutions is a key.

Synthetic turf benefits and its advantages at all levels are being implemented more and more by sports policy makers and in the football and rugby boardrooms. For example, leading football countries such as Netherlands, Italy and France have all embraced the modern technological synthetic turf systems. Recently, more clubs, sports governing bodies, public authorities and the media search for further information, evidence and answers regarding synthetic turf.

It is therefore good news an event which is consumer and end-user focussed attracting clubs and public authorities will take place at the end of the year. The **TURF and GRASS EXPO 2012** focussing on synthetic turf – which will dispel myths, give answers and give all these end-users the information they require from Independent, objective sources.

FIFA, IRB, RFU, KNVB, ESTO, FIFPro, Loughborough University, Coaches BV are just some of the organizations that will be giving cutting edge information on the latest research, case-studies and recent experience to date. The **TURF and GRASS EXPO 2012** is the leading international event for all aspects of synthetic turf – with delegates expected in huge numbers from clubs, sports governing bodies and leagues, to find out the latest information and meet the quality suppliers and manufacturers in the industry.

The **TURF and GRASS EXPO 2012** will take place on **December 12-13, 2012** at the **RAI Convention Centre, Amsterdam, Netherlands.**

We look forward to seeing you there. For more information please see:

www.turfandgrassexpo.com and www.amsterdam2012event.com

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