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## **SPORTS TECHNOLOGY EXPO 2012 CONFERENCE PROGRAMME**

**DECEMBER 12, 2012**

- 9.30 am – 10.15 am:** "Sports technology applied to elite rugby. How technology has improved rugby." – Steve Griffiths (Head of Technical Services, International Rugby Board).
- 10.15 am – 10.45 am:** "Sports technology and tennis, with a focus on the hawk-eye technology and its successful application." – Jamie Capel-Davies (Senior Project Technologist, International Tennis Federation).
- 10.45 am – 11.15 am:** "Sports technology and its application in swimming." (*details to be finalised*)
- 11.15 am – 12.00 noon:** "The evolution of technology within golf." – Dr Steve Otto (Director Research and Testing, The Royal & Ancient).
- 12.00 noon – 3.00 pm:** **Lunch, Dedicated Exhibition Time, Networking**
- 3.00 pm – 3.30 pm:** "Technology and strategy within the FIFA Transfer Matching System." – Mark Goddard (General Manager, FIFA TMS GmbH).
- 3.30 pm – 4.00 pm:** "The benefits for business with a Sports Technology focus." (*details to be finalised*)
- 4.00 pm – 4.30 pm:** "Technology and football, how it can work." – Christian Holzer (CEO, Cairros Technologies).
- 4.30 pm – 5.15 pm:** Special presentations and discussions regarding technology and its application in football. Due to recent developments and testing by FIFA in goal-line technology and the current timelines. This will be a major development: What next for technology in football? Global experts will consider the potential implications." (*details to be finalised*)
- 5.00 pm – 7.00 pm:** **Exhibition Dedicated Time, Drinks, Networking**

*This SPORTS TECHNOLOGY EXPO 2012 Conference Programme is a draft and is subject to change.*